What does it mean to be a Learning Technologist?
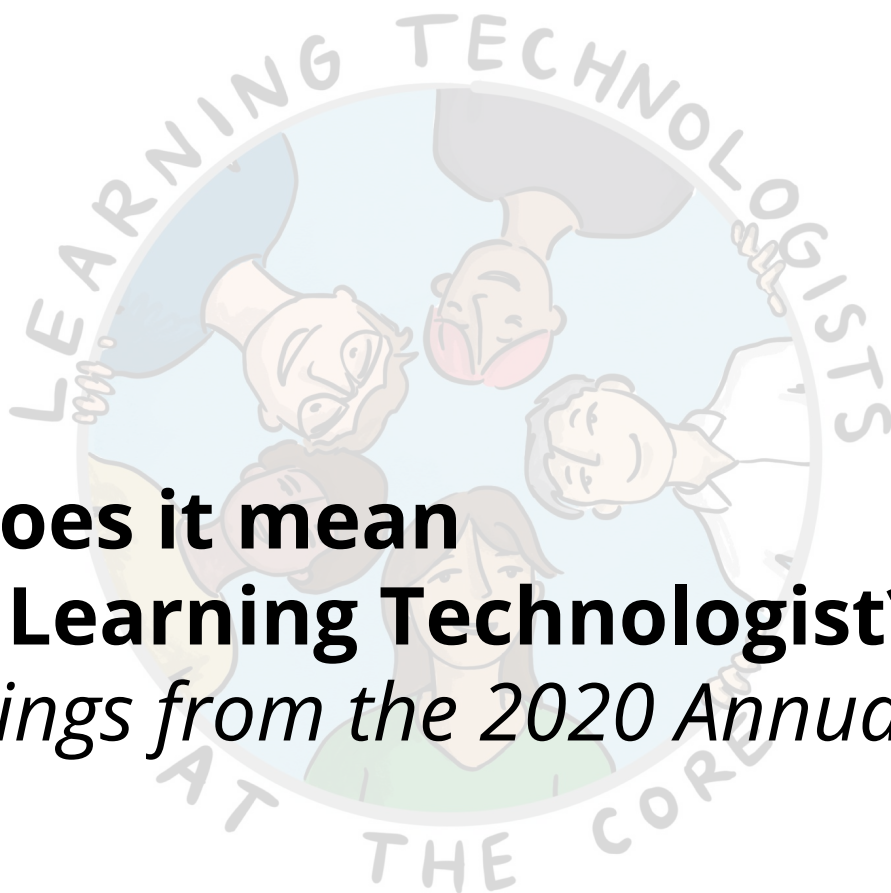## *Key findings from the 2020 Annual Survey*

What does it mean to be a Learning Technologist?
Key Findings at a glance

ASSOCIATION FOR LEARNING TECHNOLOGY — ALT

Learning Technology roles are becoming more senior, with leadership being the primary focus for

20%

of Members

Learning Technologist Digital Senior Manager

are the top 5 terms describing job titles.

Keeping up with news, vacancies and CPD via ALT is key for over

70%

of Members

The **Top 3** membership benefits for Members are:

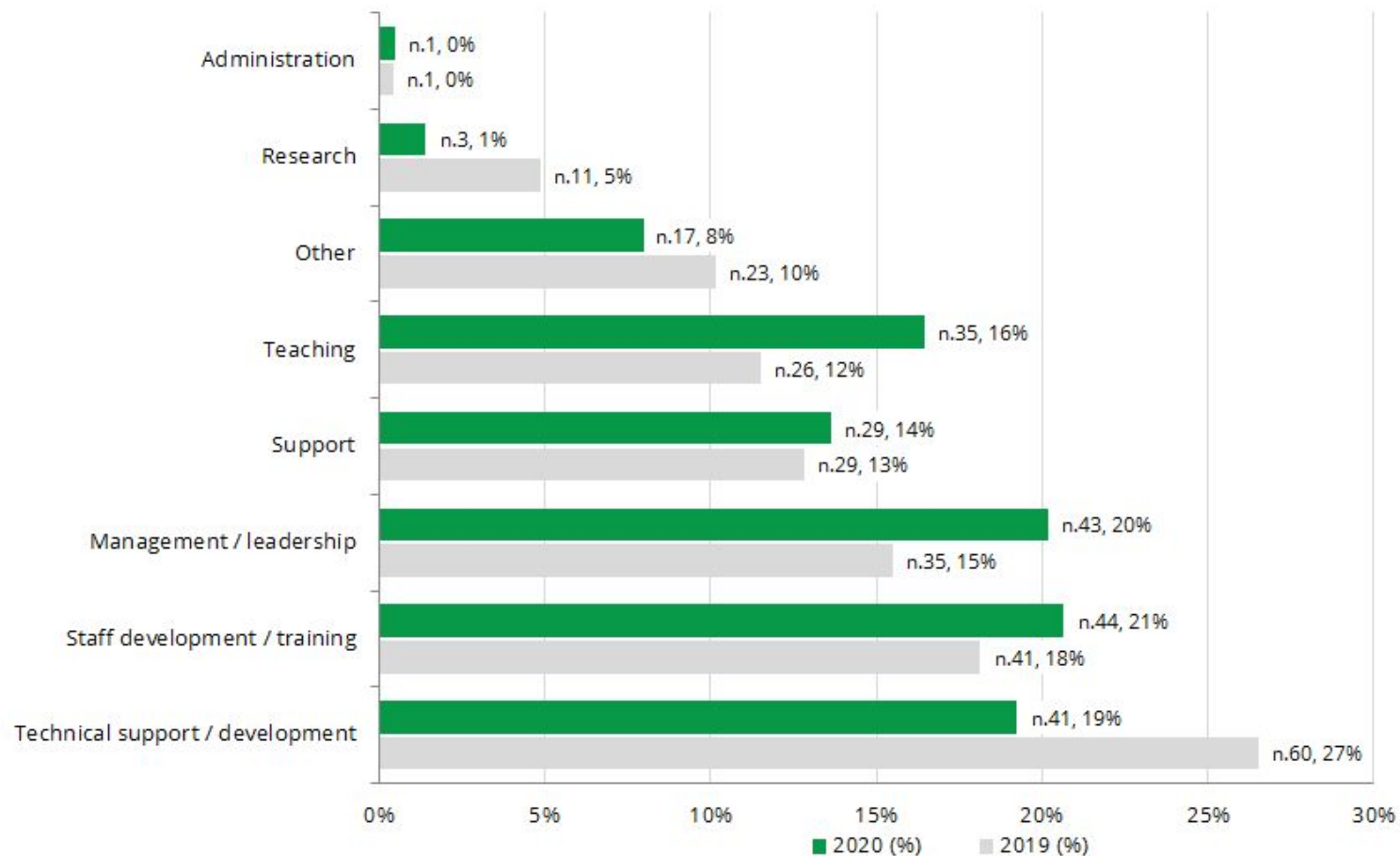**Weekly News Digest CPD & Webinars Members Discussion List**

What does it mean
to be a Learning Technologist?

16. What is the primary function of your role?

Function	2020 (%)	2019 (%)
Administration	n.1, 0%	n.1, 0%
Research	n.3, 1%	n.11, 5%
Other	n.17, 8%	n.23, 10%
Teaching	n.35, 16%	n.26, 12%
Support	n.29, 14%	n.29, 13%
Management / leadership	n.43, 20%	n.35, 15%
Staff development / training	n.44, 21%	n.41, 18%
Technical support / development	n.41, 19%	n.60, 27%

■ 2020 (%) ■ 2019 (%)

17. What are other functions of your role?

Function	2020 (%)	2019 (%)
Other	n.2, 1%	n.3, 1%
Management / leadership	n.64, 31%	n.72, 32%
Administration	n.84, 41%	n.87, 39%
Support	n.91, 44%	n.169, 76%
Teaching	n.76, 37%	n.91, 41%
Research	n.80, 39%	n.92, 41%
Technical support / development	n.116, 56%	n.123, 55%
Staff development / training	n.139, 67%	n.149, 67%

■ 2020 (%) □ 2019 (%)

Terms describing Learning Technology Job Titles

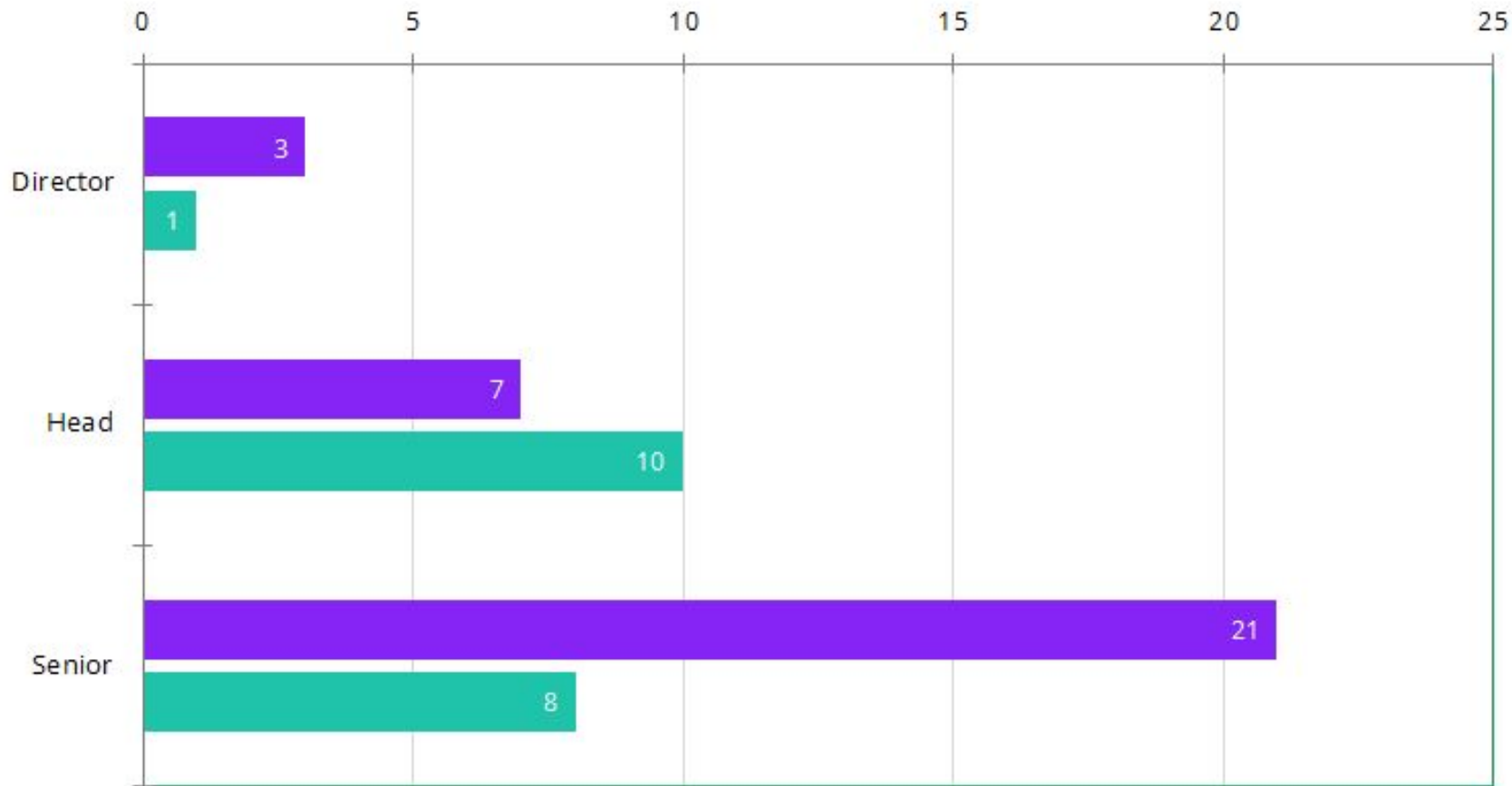| Text	f.
LEARNING	88
TECHNOLOGIST	41
DIGITAL	33
SENIOR	28
MANAGER	25
TECHNOLOGY	24
DEVELOPER	21
EDUCATION	21
TEACHING	17
HEAD	17
LECTURER	17
DESIGN	14
ACADEMIC	7
PROFESSOR	7
OFFICER	7
SPECIALIST	6
ENHANCED	6
ADVISOR	6
CONSULTANT	6
SUPPORT	6

What does it mean
to be a Learning Technologist?
(through a gendered lense)

What is the primary function of your role? (2020)

Role	Female	Male
Administration		
Research	0.8	2.7%
Teaching	17.5%	19.2%
Support	12.5%	17.8%
Staff development/training	27.5%	13.7%
Technical support/development	21.7%	19.2%
Management/leadership	20.0%	26.0%
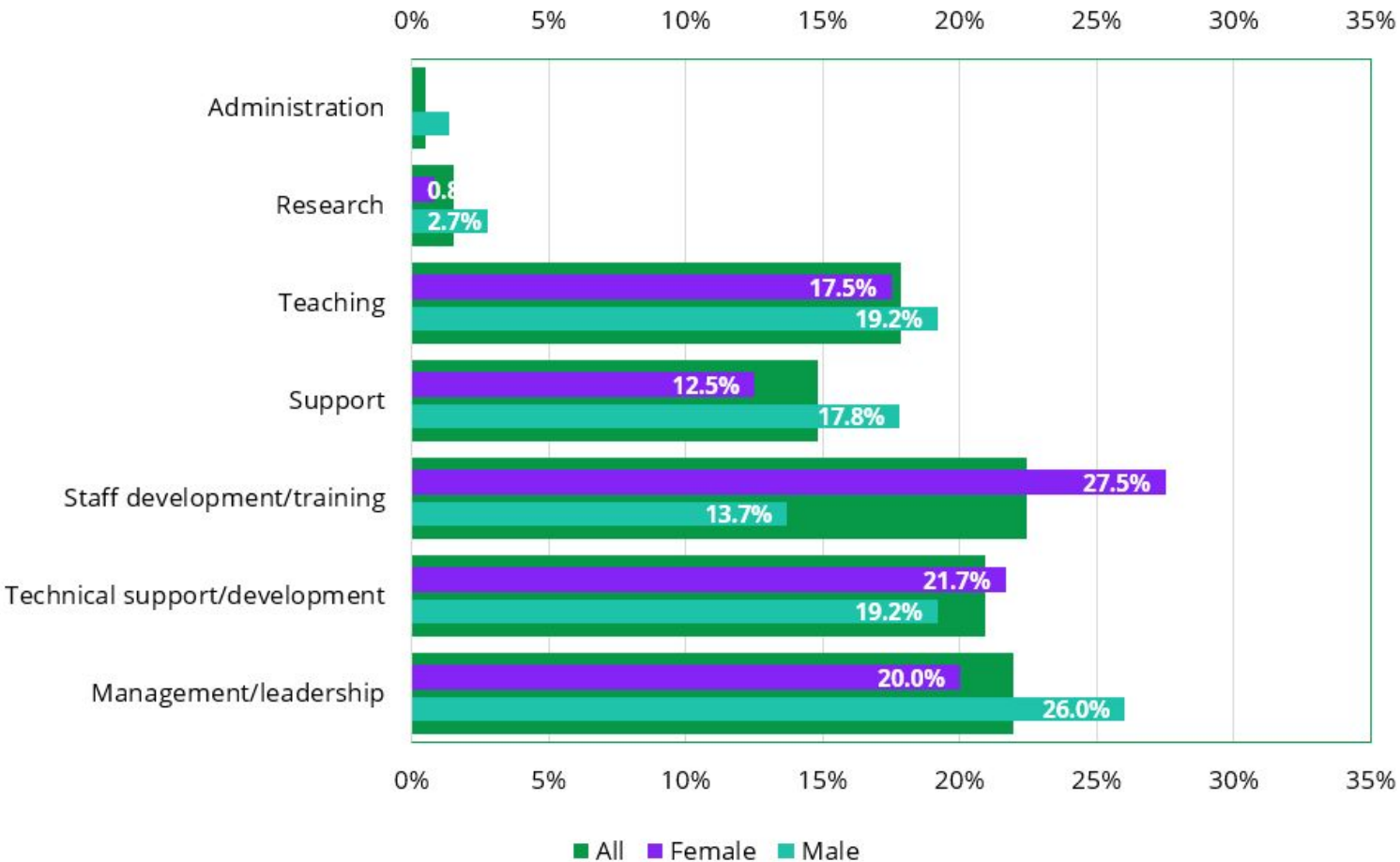
■ All ■ Female ■ Male

Job titles with 'Senior', 'Head' or 'Director' (2020)

Job title	Female	Male
Director	3	1
Head	7	10
Senior	21	8

■ Female ■ Male

Prefer not to say (n.5) 2%

Non-binary/ third gender (n.2) 1%

Male (n.92) 41%

Female (n.126) 56%

2019

Prefer not to say (n.6) 3%

Non-binary/ third gender (n.1) 0%

Male (n.76) 36%

Female (n.131) 61%
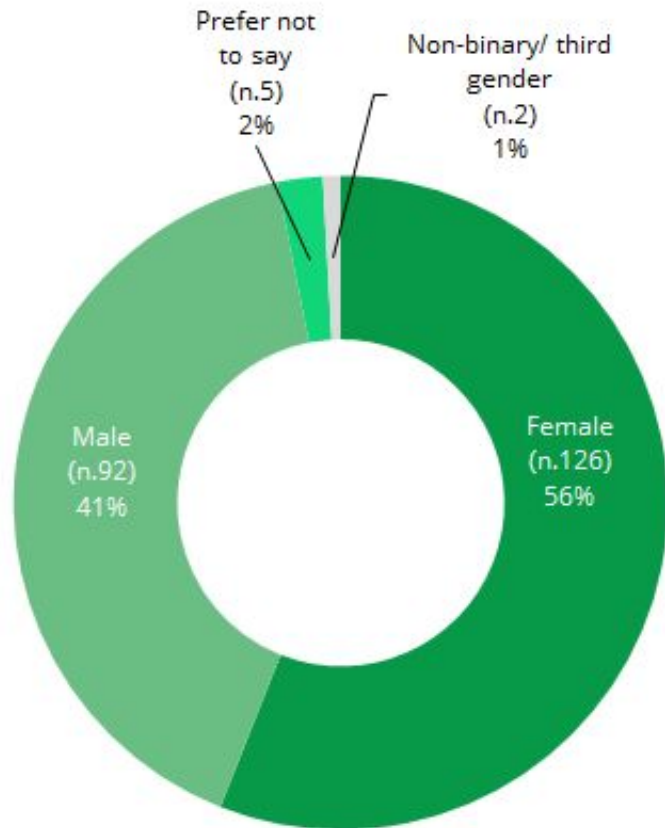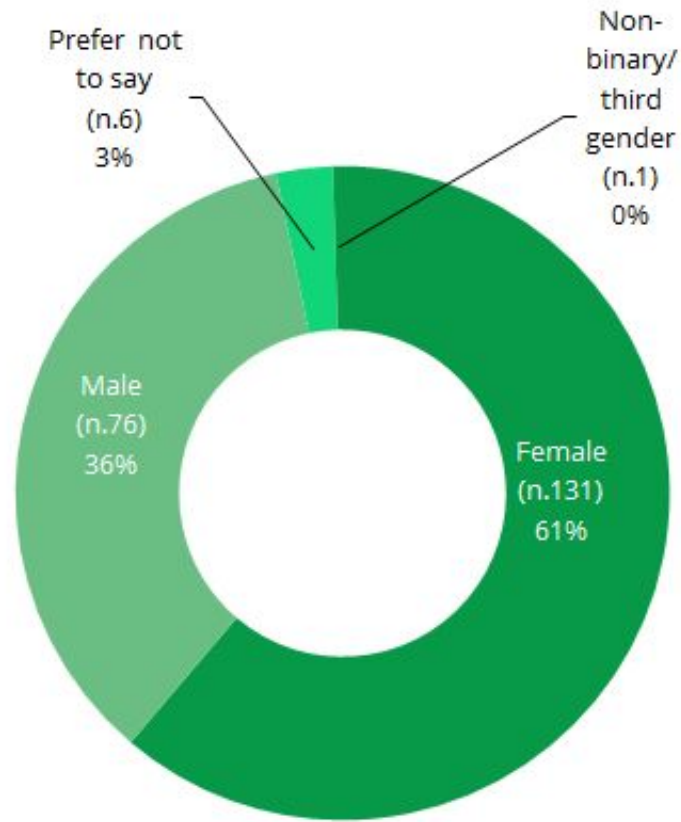
2020

What Members value
about ALT
as their professional body

ALT is important to me …

9. Why are you a member of ALT?

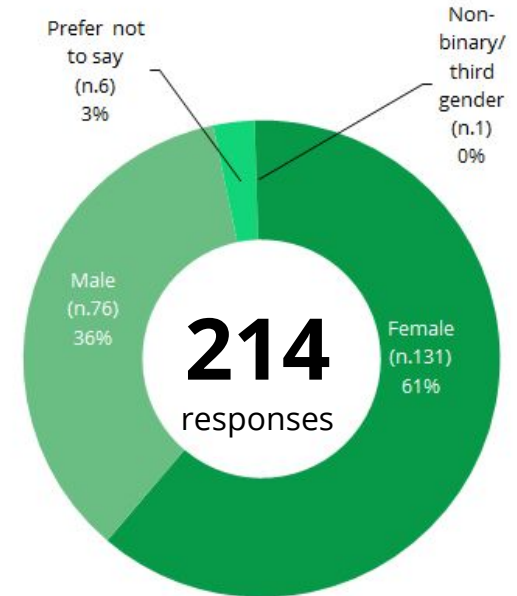| Reason	2020	2019
Weekly email news digest with news, events and job listings	n.153, 74%	n.164, 74%
Access to ALT hosted webinars and events	n.135, 65%	n.156, 71%
Access to ALT-MEMBERS discussion list	n.135, 65%	n.149, 67%
Discounts to attend ALT events	n.63, 30%	n.82, 37%
Supporting the open access journal Research in Learning Technology	n.54, 26%	n.66, 30%
Supporting local ALT Members Groups	n.51, 25%	n.63, 29%
Supporting an independant membership organisation	n.38, 18%	n.45, 20%
Discounts to CMALT Group Registrations and new pathways	n.26, 13%	n.43, 19%
Supporting the members #ALTC Blog	n.31, 15%	n.33, 15%

■ 2020 (%)   ■ 2019 (%)

About the Survey

ALT Annual Survey 2020

The survey is designed to:

◊ understand current and future practice;

◊ show how Learning Technology is used across sectors; and

◊ help map the ALT strategy to professional practice to better meet the needs of and represent our members.

The full anonymised data set of all survey data is available openly.

Prefer not to say (n.6) 3%

Non-binary/third gender (n.1) 0%

Male (n.76) 36%

Female (n.131) 61%

214 responses

Learning Technology
in the age of COVID-19
Key findings from the 2020 Annual Survey

https://alt.ac.uk/annual-survey